

ZUSCHAUER:INNENPROFIL

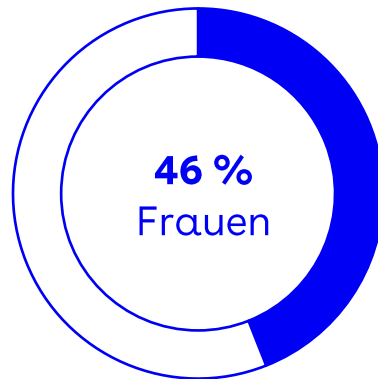


2.6 %
Ø-MARKTANTEIL

343.4 K
Ø-TAGESREICHWEITE

526.3 K
MAX. TAGESREICHWEITE

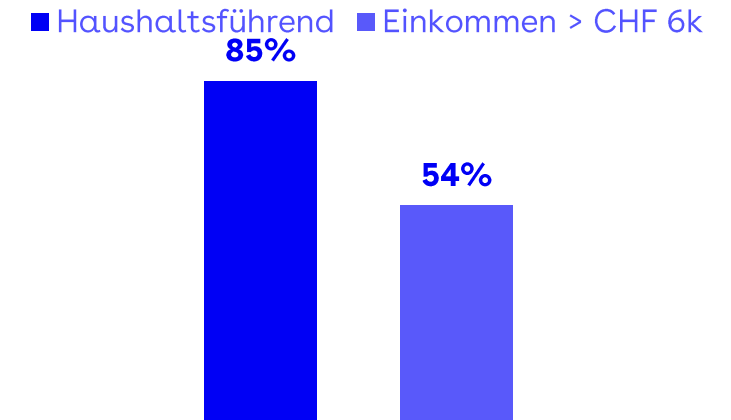
Geschlecht



Alter

03-14J	3 %
15-39J	18 %
40-59J	45 %
60+J	34 %

Kaufkraft



Quelle: Mediapulse TV Data (Instar Analytics), D-CH, Personen 3+ inkl. Gäste, 4+, 01.01-31.12.2025, 24h, Mo-So, NRW-T, ZGA% (Basis Pers. 3+), MA-% (P15-59, 20.15-22.30h), alle Plattformen, Overnight+7.