

# ZUSCHAUER:INNENPROFIL

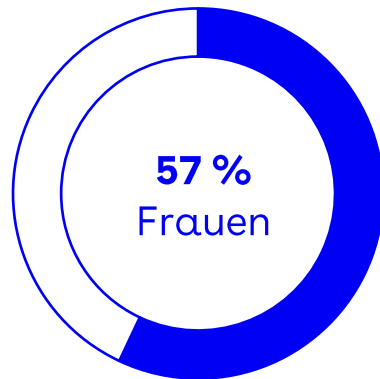


**0.1 %**  
Ø-MARKTANTEIL

**74.2 K**  
Ø-TAGESREICHWEITE

**145.0 K**  
MAX. TAGESREICHWEITE

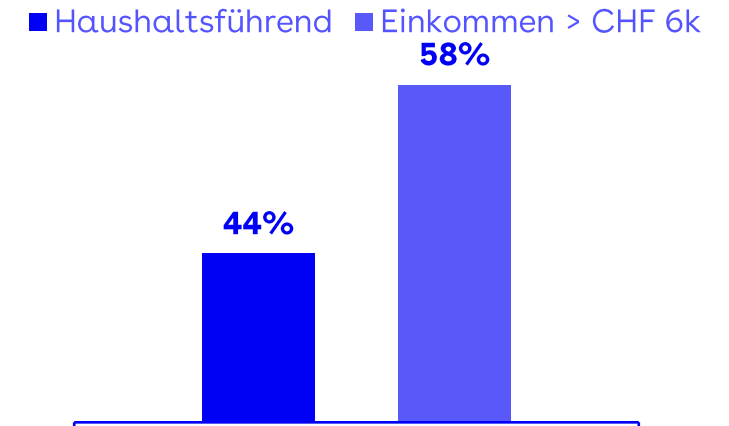
## Geschlecht



## Alter

|        |      |
|--------|------|
| 03-14J | 43 % |
| 15-39J | 19 % |
| 40-59J | 27 % |
| 60+J   | 11 % |

## Kaufkraft



Quelle: Mediapulse TV Data (Instar Analytics), D-CH, Personen 3+ inkl. Gäste, 3+ Family, 01.01-30.06.2026, 20.15-06.00h, Mo-So, NRW-T, ZGA% (Basis Pers. 3+), MA-% (P15-59 20.15-22.30h), alle Plattformen, Overnight+7.