

ZUSCHAUER:INNENPROFIL

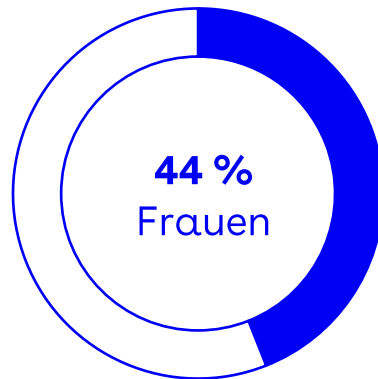


2.3 %
Ø-MARKANTEIL

345.4 K
Ø-TAGESREICHWEITE

524.9 K
MAX. TAGESREICHWEITE

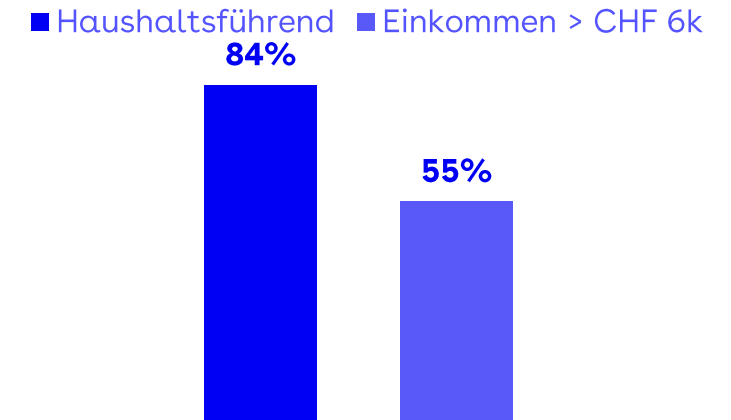
Geschlecht



Alter

03-14J	3 %
15-39J	16 %
40-59J	43 %
60+J	38 %

Kaufkraft



Quelle: Mediapulse TV Data (Instar Analytics), D-CH, Personen 3+ inkl. Gäste, 3+ Movies, 01.01-30.06.2026, 24h, Mo-So, NRW-T, ZGA% (Basis Pers. 3+), MA-% (P15-59, 20.15-22.30h), alle Plattformen, Overnight+7.