

ZUSCHAUER:INNENPROFIL

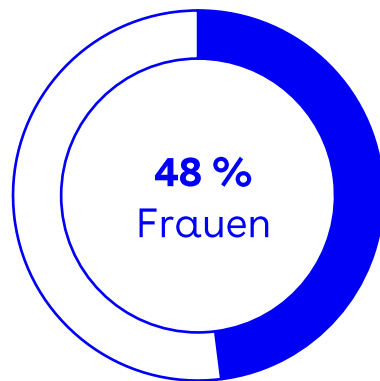


0.1 %
Ø-MARKTANTEIL

37.0 K
Ø-TAGESREICHWEITE

72.7 K
MAX. TAGESREICHWEITE*

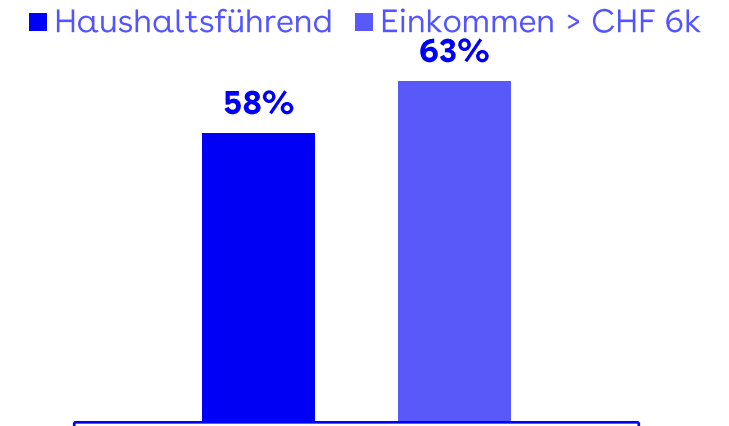
Geschlecht



Alter

03-14J	28 %
15-39J	20 %
40-59J	36 %
60+J	16 %

Kaufkraft



Quelle: Mediapulse TV Data (Instar Analytics), D-CH, Personen 3+ inkl. Gäste, 3+ Family, 01.01-30.06.2026, 20.15-06.00h*, Mo-So, Cov [Reach] (P3+ oG), ZGA% (Basis Pers. 3+), MA-% (P15-59 20.15-22.30h), alle Plattformen, Overnight+7.