



SPOT PACKAGES

RADIO FM1

2025

ECONOMY PACKAGE



Tag	06-07	07-08	08-09	09-10	10-11	11-12	12-13	13-14	14-15	15-16	16-17	17-18	18-19	19-20	20-21	Total
MO				1		1			1			1				4
DI		1				1		1		1				0		5
MI	1			1			1				1			0		5
DO		1			1					1		1		0		5
FR		1				1			1				1			4
SA																
SO																

Total Spots

23

Leistungen Economy Package

20 Schaltungen à 18 Sekunden.
Mo-Fr, plus 3 Gratisschaltungen
und 28'800 Audio-Prerolls in den
Webplayern.

Kosten Economy Package

Bruttokosten	CHF 13'735.80
- Package Rabatt	CHF 5'622.15
Nettokosten	CHF 8.113.65



Preise exkl. Produktion, exkl. MwSt.

BUSINESS PACKAGE



Tag	06-07	07-08	08-09	09-10	10-11	11-12	12-13	13-14	14-15	15-16	16-17	17-18	18-19	19-20	20-21	Total
MO		1			1		1	1			1	0				6
DI		0	1			1			1		1			0		6
MI		1			1			1		1		1		0		6
DO	1	1					1				1		1	0		6
FR		1	1					1	1	1	1	1				6
SA																
SO																

Total Spots

30

Leistungen Business Package

25 Schaltungen à 18 Sekunden.
Mo-Fr, plus 5 Gratisschaltungen
und 36'000 Audio-Prerolls in den
Webplayern.

Kosten Business Package

Bruttokosten	CHF 17'330.40
- Package Rabatt	CHF 7'095.15
Nettokosten	CHF 10.235.25



Preise exkl. Produktion, exkl. MwSt.

FIRST PACKAGE



Tag	06-07	07-08	08-09	09-10	10-11	11-12	12-13	13-14	14-15	15-16	16-17	17-18	18-19	19-20	20-21	Total
MO		0	1	1	1			1			1	1				6
DI		1					1			1		1		0		6
MI		1	1	1		1			1		1			0		6
DO	1							1		1		1		0		6
FR		1				1		0		1	1		1			6
SA			1	0	1	1	1		1							6
SO																

Total Spots

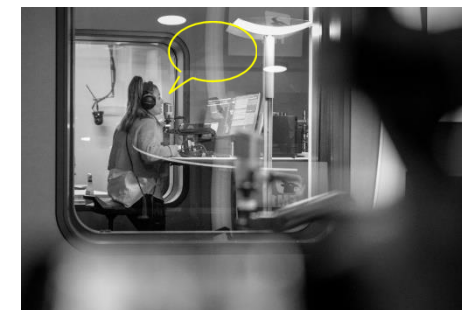
36

Leistungen First Package

30 Schaltungen à 18 Sekunden.
Mo-Sa, plus 6 Gratisschaltungen
und 43'200 Audio-Prerolls in den
Webplayern.

Kosten First Package

Bruttokosten	CHF 20'376.00
- Package Rabatt	CHF 8'337.60
Nettokosten	CHF 12.038.40



Preise exkl. Produktion, exkl. MwSt.